



hfma™ georgia chapter
healthcare financial management association

“We’ve Got Your Back”

Georgia HFMA 2010 Fall Institute Educational Program Highlights:

Keynotes:

- US Healthcare Economics, Ralph Lawson, EVP & CFO, Baptist Health S. FL
- Is too much technology making us stupid? Jerry Bridge, founder and president of Bridge Practice Management Group
- National HFMA Update

Education Sessions:

- Collecting in a Recession, Jerry Bridge, founder and president of Bridge Practice Management Group
- Financial Executive and Revenue Cycle Roundtables
- Certification Coaching
- Leadership Development
- C.A.R.E. Forum (Compliance – Auditing – Risk – Ethics)

HFMA Fall Institute 2010

Nov 3 – 5, 2010

Hyatt Regency, Savannah, GA

Networking Opportunities

New Member Reception

Wednesday Charity Event to Benefit Savannah Homeless

Thursday is Casino Night at Harborside Center!

- Wear Your College Sports Jersey
- Enjoy Dinner & DJ

**FOR MORE DETAILS
OR TO REGISTER,
PLEASE VISIT
WWW.GEORGIAHFMA.ORG**

*~ Online registration opens 9/28 ~
Register by 10/5 to get
the Early Bird Rate!*

***Plan Ahead!
Vendor Exhibit Opportunity****

***Winter Institute
January 19-21, 2011***

Ritz Carlton Lodge, Reynolds Plantation

For exhibiting opportunities, please contact:

Bridget Sykes

bridget.sykes@emoryhealthcare.org

404-686-7588

* Booths are assigned by sponsor level on a first come first served basis

**Book Early!
Call Now to Make
your Hotel
Reservations:**

1-912-238-1234

<http://savannah.hyatt.com>

***Book by Friday 10/8
to qualify for the
HFMA rate of
\$180 + tax per night***